

SOS PLANET EARTH

CD AND DVD

ARTISTS, PRODUCERS, RECORD COMPANIES, ECOLOGICAL ASSOCIATIONS HAVE JOINED TOGETHER TO DONATE AUDIO & VIDEO MATERIAL IN ORDER TO:

- CREATE AWARENESS OF THE ISSUES INVOLVED IN THE TWELVE PRINCIPLE THEMES OF SUSTAINABLE DEVELOPMENT DISCUSSED AT THE WORLD SUMMIT IN JOHANNESBURG.
- GENERATE FUNDS TO FINANCE A SERIES OF MICRO-PROJECTS OF A SUSTAINABLE DEVELOPMENT NATURE

SOS PLANET EARTH is a charity compilation album for which the artists, their producers and record companies have donated tracks royalty free. The resulting profits will finance a series of micro-projects of a sustainable development nature that have been selected by the producers of the album, ADOME and by the Patron of the project, Comité 21. (see below for info on these two organisations)

The artists that are featured on this album are there because they care. They care about our planet and they care about the peoples on our planet. Many of them have been concerned about environmental issues for several years now. They are known and respected for their commitment to similar projects. They know that every effort counts. Not only are they giving up their income from the sales of this record, but, whenever possible, some of them will be talking to the media about the project and the issues involved.

Amongst the artists appearing on the album are:
Peter Gabriel, Sergent Garcia, Johnny Clegg, Youssou N'Dour, Bebel Gilberto, I Muvrini & Sting, Toure Kunda, Bill Laswell and Rokia Traore.

There will also be a DVD version including music videos by artist from the audio CD and containing information and film on the main themes of sustainable development covered at the Johannesburg Summit in August 2002.

The audio CD and DVD are being released simultaneously on October 16th 2002.

A dedicated WEB SITE (access via: www.planetecologie.org) will be created which contains a wealth of information about a wide variety of sustainable development issues, as well as details of a number of projects already undertaken by the participating organisations during the course of the last ten years. These projects respond to a series of problems, such as the uncontrolled exploitation of natural resources, the increasing lack of transparency in the world-wide decision making process and the flow of capital and the radical changes in the cultural & social practices in developing nations. It also contains links to the sites of all the participating organisations and sponsors.

It will also show clearly the amount of money generated by the project as well as details on the micro-projects of the Foundations that have been selected for funding. Over the course of time, the site will trace the development of each micro-project from initiation through to completion, so that all contributing parties (including the public) will be able to follow the progress made.

COMPLETE TRACK LISTING

1.	Johnny Clegg	Amakhosi *	4.55
2.	Toure Kunda	Sama Dio	5.12
3.	Sergent Garcia (feat Amadou & Mariam)	Seremos	7.33
4.	Seba	Chouft *	3.55
5.	Youssou N'Dour	Birima (Original Dakar mix)*	6.45
6.	Peter Gabriel	San Jacinto	6.40
7.	Rokia Traore	Mouso Niyalen	5.16
8.	Wazimbo	Nwahulwana	6.46
9.	I Muvrini (feat. Sting)	Terre d'Oru (Fields of Gold)	3.50
10.	Bebel Gilberto	Lonely	2.20
11.	Zuco 103	Curso de Reclamacao – Licao 1	5.19
12.	Sacred System (Bill Laswell)	Black Lotus	9.17
13.	David Hewitt	Inkosana	3.28
14.	Chris Hinze (feat. Dalai Lama)	So Give Them Hope	3.58
		TOTAL PLAYINGTIME:	75.41

* track / version not previously available

WHAT ARE WE DOING TO OUR PLANET ?

- The Earth has lost 30% of its natural resources between 1970 & 1995, i.e. in the span of one generation.
- 40 000 children die each day of illnesses caused by famine.
- The total debt of the poor countries of the world amounts to 1 100 billion dollars – the same amount that is spent on arms throughout the world every year.
- 30% of all plastics are produced exclusively for packaging purposes.
- It is estimated that 70% of fish stocks are currently either fully exploited, over fished or in the process of recovering from over fishing.
- One billion hectares of cultivatable land have been ruined by pesticides and can no longer be used. Of the 28 most commonly used pesticides in the world, 23 are carcinogenic.
- Transport is responsible for 70% of the gas emissions which create the greenhouse effect and punch holes on the ozone layer; 500 millions of cars in the worlds still run on petrol, yet alternative solutions exist since over 30 years.
- Tropical Rain Forests are home to some 50 million tribal people and represent 1/3 of the world's forests. The richest and most complex ecosystems on earth, they cover only 6% of the Earth's land surface, but are home to over 50% of the earth species diversity and produce over 40% of the world's oxygen.
- Since 1950, roughly 66% or original Rain Forest is left in Central America, and only 52% of the forest in Central Africa. At the current rate of destruction, it is estimated that the life expectancy of the worlds surviving Rain Forests is only 20-40 years.

WHY SOS ?

Very simply because our Planet is in serious danger.

For many years now, scientists, concerned individuals, motivated ecological groups, and even some courageous politicians have been drawing our governments' attention to the series of ecological disasters that Man has created and which seriously threaten the balance of our eco-system and therefore our ability to survive as a species on this planet.

At the Earth Summit in Rio de Janeiro in 1992, the Heads of State of 114 countries signed the "Rio Declaration" which recognised the need to save the planet by instituting a world-wide approach of **sustainable development** – an attempt to create a balance between a reasonable economic development, the protection of the environment, of human & social rights as well as a form of participative or local democracy to complement the democracy by delegation found in most countries.

To date, very few of these promises have been kept. The recent conferences on climatic change in The Hague, Bonn & Marrakech have only highlighted the differences between business interests, the peoples of the world, ways of living and stages of development too diverse to reach anything but a very weak consensus. The most flagrant and well-chronicled example was the US Governments refusal to ratify the Kyoto Agreement which propose targeted reduction of greenhouse gases.

Sustainable development is development that ensures a better quality of life for everybody today and for future generations everywhere on the planet.

In 2002, the same governments met again in Johannesburg to analyse the achievements of the last ten years and to debate what future action should be taken.

Like the Earth Summit at Rio, the World Summit on Sustainable Development 2002 addresses the social, economic and environmental pillars of **sustainable development** but with a particular emphasis on the issues directly affecting the developing world. Major significance is being placed on human development, including poverty eradication and/or alleviation.

Individuals often feel powerless, disenfranchised in the face of steamroller tactics by democratically elected governments and multinational companies. Corporations and investors are beginning to feel the power of the caring consumer – bio -food, eco-packaging, ethically sound investments. The world is changing, too slowly for some, but the effect of individual pressure and organised pressure groups is beginning to have an impact.

Every action, however small, counts.

Sustainable development is possible provided that:

- Each and every one of us becomes aware of his own responsibility towards humanity and nature.
- Each and every one of us decides to participate in something durable for his own sake as well as for the sake of others.

THIS RECORD HAS TWO OBJECTIVES:

First, by being discussed in the media, it provides another item in the news on the subject, another point of view, another indication to like-minded individuals and a warning to governments that people care. It is being launched in the trail of the media coverage of the World Summit on Sustainable Development.

Secondly, on a more modest scale, the generosity of the artists, producers and record companies that have waived their right to earn royalties from the sale of this record mean that a fund is created to be allocated to several agencies working in the field to bring relief to deprived peoples and areas of the third world who are most directly affected by the inequalities and imbalances in nature, either created or at least not corrected by Man.

These are people for whom “sustainable development” is more than a noble idea – it is a daily reality.

Some of the main themes of the Johannesburg Summit:

FOOD
BIODIVERSITY AND AGRICULTURE
CLIMATE AND ENERGY
CULTURE AND KNOWLEDGE SHARING
FAITH, RELIGION AND SPIRITUALITY
ECONOMY AND COMMERCE
TOWNS AND HOUSING
REBUILDING COMMUNITIES
WATER, SEAS AND RIVERS
RIGHTS, RESPONSABILITY AND RESPONSIBLE GOVERNMENT
WASTE, SEWAGE AND POLLUTION
HEALTH AND WELL BEING

WHERE WILL THE MONEY GO?

The following organisations have been selected to receive profits from the sales of the CD and DVD to help fund their micro-projects.

Other projects are detailed on : www.planetecologie.org

The Denis Guichard Foundation is a fund that gives support to nature-friendly operations protecting the environment and encouraging human health, with a particular spiritual slant on the common bonds.

*The project objective is to implement a **Genetic Resources Centre** in the North of Senegal. The activities of this research centre will be focussed on seed*

reproduction and planting techniques, to enable farmers to eliminate pesticide use and promote safer and more equitable agricultural policies.

Association Traditions for Tomorrow is dedicated to give financial support to indigenous peoples communities which promote alternative life styles, work and production methods, based on traditional practises and knowledge.

*One of the strongest traditions of the Indian peoples from South America is a love of music. This project aims at helping the communities and their children to revive their **musical traditions** by giving them the possibility to build their own instruments.*

The Centre for Cultural and Educational Development is dedicated to the revival of sacred values. It promotes the development and the diffusion of these experiences provided that they serve the enhancement of humankind through ecology, a humanitarian ethic and the uplifting of the soul.

*The project of the **Sacred Village** is a cultural and educational micro-project which is self-sustained. Thank to this Centre, the study and the use of medicinal plants will be developed in the neighbouring indigenous communities.*

The Foundation for a Human Earth's objectives are to defend the natural environment and biodiversity, eradicate poverty and exclusion, in particular in the fields of food security and access to health-care.

*The project takes places in the North of Niger where the dry climate requires special knowledge and techniques to grow plants and vegetables. The vocation of the **Agro-Ecology Center of Aghaous** is to hand down local traditions to a larger group of peoples so that they can feed themselves and secure their food production in harmony with their environment.*

The Gaïa Foundation, based in London, is a means by which a network of local organisations, indigenous representatives and country leaders can promote their solutions to the problems that affect populations. The Gaïa Foundation network extends across Africa, Asia and Latin America concentrating on protecting biological cultural diversity as well as promoting social justice. www.gaianet.plus.com

*The opening of the **Khayelitsha Community College** will offer holistic education to local communities, by intertwining many facets of traditional life and culture. The long-term vision is to develop a network of Community Colleges throughout Africa.*

The Research Foundation for Science, Technology and Ecology was founded in Uttar Pradesh (India) in 1982 by the legendary **Dr. Vandana Shiva**. It focuses on bio-diversity, conservation and protecting people's rights from threats to their livelihoods and environment by centralised systems of monoculture in forestry, agriculture and fisheries.

*The project is to open a **School of Seed (Bija Vidyapeeth)** which is an educational initiative for Earth Citizenship, based on the Navdanya Organic Farm. It offers a unique opportunity to explore and practise the art and science of sustainability. The interaction between intellectuals and local sustainable*

communities should create a dynamic atmosphere which will promote new initiatives in this field.

Fundacion Gaia Amazonas sets up programmes in response to requests from indigenous communities in the Colombian Amazon that need access to technical assistance and small amounts of funding for their own, local projects.

*The Project will allow a **community of eleven families** to encourage the teaching and learning of their oral traditional knowledge, and in particular the use of traditional medicine, as a means of strengthening their cultural identity and territorial autonomy.*

AgriSud is an association for international solidarity, helping to create and rehabilitate agricultural micro-exploitations in developing countries. The funding will help finance the fight against economy driven poverty in Niwari.(Madhya Pradesh - India) : 200 sustainable agricultural micro-exploitations will be created or re-enforced using techniques that respect the environment.

Green Cross International founded by Mikhail Gorbachev in 1993, after the United Nations Earth Summit in Rio de Janeiro in 1992, has as it's goal to harmonise relations between men and therefore contribute to a sustainable future for mankind.

***Well construction in Burkina Fasso:** To guarantee an adequate water supply in the villages of Kourboard Oudrariansin (Yatenga Province). Conflicts between agricultural and cattle farmers will be reduced, hygiene, health, nutrition, quality of life and the income of the local populations will be improved as a result.*

The Earth Love Fund acts as a conduit to the expression of the music industry's goodwill towards the conservation of the earth by supporting environmental conservation projects world-wide and empowering indigenous communities to help protect their ancestral homelands in rainforest regions. www.earthlovetfund.com

INFORMATION ON THE PRODUCER AND PATRON OF THE PROJECT



An association of multimedia experts who devote their time & energy to the creation of multi-media & Internet projects which are designed to further public awareness of environmental issues. Created by Michel Giran, assisted by Christian Weisse, the ADOME (Association for the Development of Multi-Media Tools in aid of the Environment) is a member of the French Comité 21 as well as of the “Rio + 10” Council.

The association has created several CD-ROMS and Internet Sites, including “Planetecologie” – the most comprehensive on-line Encyclopaedia of Sustainable Development with a section dedicated to the main themes of Johannesburg 2002 on: www.planetecologie.org.



Following the Earth Summit in RIO in 1992, each national government appointed a committee to oversee the progress on the topics raised and to act as a forum for national debate on all ecologically related matters.

The French Comité 21 has over 250 members divided into four categories: business; local government; associations, and government bodies & media. The principal strength of this large association is that it unites such a wide diversity of bodies, representing a large cross-section of French society, who join forces to produce realistic programmes designed to promote sustainable development. For more information : www.comite21.org.